

Pamela Landwirth

**President
Give Kids The World**

“How wonderful it is that nobody need wait a single moment before starting to improve the world.”

— Anne Frank

It is a quote that guides the leadership of Give Kids The World and its president, Pamela Landwirth as she encourages and inspires the staff, more than 5,000 volunteers, corporations, and associations to all work together to make a difference in the lives of children battling a life-threatening illness. Pamela has been involved with Give Kids The World since 1992 and was appointed President in 1995. In this role she oversees the operations of the Give Kids The World Village and all fundraising, communications and corporate alliances for the organization.

Pamela brings to the Village an extensive background in resort operations management, human resource development, and employee relations from her 16 years with the Walt Disney World Company. As Manager of Human Resource Development for Resorts and Attraction Sales, Pamela was responsible for the training and development and organizational development for more than 18,000 Walt Disney World Cast Members. This role allowed her to be active in a wide range of initiatives including serving on the “I Have An Idea” Committee, instructing Disney Seminars such as the Disney Approach to People Management and Disney Approach to Quality Service, and serving on the opening task force for nine hotel and attraction openings. In 1992 Pamela accepted an assignment to help oversee the pre-opening activities and training for all resort cast members at Disneyland Paris. After leaving Disney in 1993, Pamela was a consultant to the President and CEO of Hard Rock Cafe in all areas of human resources, organizational development and strategic planning.

Pamela brings a strong background in community service to Give Kids The World. She was the liaison between Walt Disney World and Junior Achievement for five years and served on Disney’s Operation: Community and VoluntEar boards. Pamela has served on numerous non-profit boards, and currently sits on the Executive Advisory Board for the Something mAAgic Foundation and the Nonprofit Advisory Board of the University of Central Florida.

